

Facebook For Entrepreneurs.



MITCHELL PRODUCTIONS, LLC

MODULE THREE

SOCIAL MEDIA COACH: SHARVETTE MITCHELL

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Tools to create and or curate content

- Create Simple Flyers - Use www.Canva.com
- Edit Pictures/Flyers - www.PicMonkey.com
- Quotes - www.QuotesCover.com
- Blogs/Articles - www.ArticleCity.com and Google
- Ghost Writing for Blogs- www.Fiverr.com
- Facebook Share Feature
- Facebook Save Feature
- BONUS- www.PageModo.com (schedule posts and create/curate content)

NOTES

How to re-purpose content

- Use brochures/presentations/material that you have related to your industry or product- For example: make each key point in the material a Facebook post and make each key point a graphic/social media flyer.
- "Tips" articles - For example: 1) Make the article one post 2) Make each tip a separate post.
- Go back to content you posted 2 to 3 months ago and RE-POST it!

NOTES

Facebook Client Attraction Plan

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6 -Radio Show Rebroadcast -Article post	7 -Blog Article from Mitchell Productions -Monday Motivation Flyer -Radio Show Blog Article -	8 -Quote -Radio Show Flyers (2) -Links to LIVE radio show (3)	9 -Link to purchase one of my products -Social Media tip -Blog Article from Mitchell Productions -Radio Show Rebroadcast	10 -#TBT post -Join My email List post -Funny post -Radio Show Rebroadcast	11 -Quote flyer -Hey there post -Free Tip Friday Flyer -Radio Show Rebroadcast -	12 -Periscope Video -Schedule a consultation -Radio Show Rebroadcast

NOTES