

## PROPOSAL FOR SOCIAL MEDIA MANAGEMENT PACKAGES

Service provider: Sharvette Mitchell & Mitchell Productions, LLC

### Bronze – Monthly Social Media Management

**\$350**

Social Media Sites included: **Facebook Business Page and Twitter**

- Custom Facebook Cover image
- Custom Twitter Cover image
- 4 custom Facebook graphic for quotes
- 4 custom Twitter graphic for quotes
- Posting schedule – 2 posts per day on Facebook – Monday- Friday
- Posting schedule – 3 tweets/ retweets per day on Twitter – Monday – Friday
  - Posts/ Tweets include:
  - Links to purchase books online
  - Links to the main website
  - Links to blog posts OR relevant articles from other blogs.
  - Quotes/ excerpts
  - Event announcements
  - Media appearances
  - Pictures from events (provided by the client)
  - Client testimonials (provided by the client)
  - Links to YouTube videos by the client or other relevant videos.
- \$20 spent on Facebook boosts and sponsored posts.

### Silver- Monthly Social Media Management

**\$550**

Social Media Sites included: **Facebook Business Page, LinkedIn and Twitter**

- Custom Facebook Cover image
- Custom Twitter Cover image
- 5 custom Facebook graphic for quotes
- 5 custom Twitter graphic for quotes
- Posting schedule – 3 posts per day on Facebook & LinkedIn – Monday- Friday
- Posting schedule – 5 tweets/ retweets per day on Twitter – Monday – Friday
  - Posts/ Tweets include:
  - Links to purchase books online
  - Links to the main website
  - Links to blog posts OR relevant articles from other blogs.

- Quotes/ excerpts
- Event announcements
- Media appearances
- Pictures from events (provided by the client)
- Client testimonials (provided by the client)
- Links to YouTube videos by the client or other relevant videos.
- \$50 spent on Facebook boosts and sponsored posts.

## Gold – Monthly Social Media Management

**\$750**

Social Media Sites included: **Facebook Business Page, Facebook Personal Page, LinkedIn and Twitter**

- Custom Facebook Cover image
- Custom Twitter Cover image
- 8 custom Facebook graphic for quotes
- 8 custom Twitter graphic for quotes
- Posting schedule – 3 posts per day on Facebook & LinkedIn – Monday- Friday
- Posting schedule – 5 tweets/ retweets per day on Twitter – Monday – Friday
  - Posts/ Tweets include:
  - Links to purchase books online
  - Links to the main website
  - Links to blog posts OR relevant articles from other blogs.
  - Quotes/ excerpts
  - Event announcements
  - Media appearances
  - Pictures from events (provided by the client)
  - Client testimonials (provided by the client)
  - Links to YouTube videos by the client or other relevant videos.
- \$75 spent on Facebook boosts and sponsored posts.

